







ONLINE

canfitpro | 2021

BUSINESS

MAY 14, 2021

TRACK	PERSONAL DEVELOPMENT STRATEGIES	TECHNOLOGY	BUSINESS & MARKETING
			
9:00 AM - 10:30 AM EST 6:00 AM - 7:30 AM PST			
SESSION #	500	501	502
SPONSOR			
SESSION	The Resilience Factor	Going Online: Tips and Insights for Online Business Success	Powerful Win-Back Strategies will Grow Your Training Book
TYPE	L	L	L
PRESENTER	Josh Gitalis	Tony Felgueiras	Sheldon McBee
10:45 AM - 12:15 PM EST 7:45 AM - 9:15 AM PST			
SESSION #	503	504	505
SPONSOR			
SESSION NAME	Equipping You To Center Racial Equity in Your Leadership + Your Workplace	The Power of Podcasting: Leverage Your Brand	Financial Fitness Strategies for Financial Health & Wealth
TYPE	L	L	L
PRESENTER	Dynasti Hunt	Christine Conti	Josie Hope
12:15 PM - 1:30 PM EST 9:15 AM - 10:30 AM PST			
LUNCH & CAREER FAIR BREAK			
1:30 PM - 3:00 PM EST 10:30 AM - 12:00 PM PST			
SESSION #	506	507	508
SPONSOR			
SESSION NAME	Change For Good Health	Beyond the Gym: Marketing Strategies for Creating Community and Connection	Don't Call It A Comeback! How To Rebuild Your Fitness Business Stronger Than Ever in 2021
TYPE	L	L	L
PRESENTER	Paul Klein	Jessica Maurer	Tony Maslan
3:15 PM - 4:45 PM EST 12:15 PM - 1:45 PM PST			
SESSION #	509	510	511
SPONSOR			
SESSION NAME	Becoming the Ultimate Hybrid Personal Trainer	THINK Yourself® A BUSINESS PRO - Transform Social Media Fans Into Paying Clients	State of the Fitness Industry: Moving Towards Preventative Care
TYPE	L	L	L
PRESENTER	Nardia Norman	Nathalie Plamondon-Thomas	Facilitated by: Maureen (Mo) Hagan With: Scott Wildeman, Eveline Canape, Sara Hodson, Nathalie Lacombe & Emma Barry

LEGEND: L - Lecture