



**canfitpro Announces New Partnership
with Leading U.S. Fitness and Allied Healthcare Professionals Organization,
MedFit Network and MedFit Education Foundation**

Toronto, On Canada/Costa Mesa, CA – (March 8th, 2021) – canfitpro, a leading provider of fitness and wellness education in Canada, has formed a strategic partnership with the [MedFit Network](#) a professional membership organization for fitness, medical and healthcare professionals and [MedFit Education Foundation](#), dedicated to facilitating education and empowering professionals to work with those with medical conditions, chronic disease, disabilities and women’s health issues.

The partnership will provide fitness and allied healthcare professionals with access to over 25 medical fitness specialist courses via [MedFit Classroom](#) and an online directory to locate fitness and healthcare professionals in Canada with experience in prevention, treatment and rehabilitation.

“MedFit’s lead positioning in the emerging medical fitness space has been very impressive,” said canfitpro COO Maureen (Mo) Hagan. *“Our mutual organizations aspire to deliver relevant and accessible learning experiences to a global audience and embrace the transformation of fitness and wellness for leading the world to a healthier lifestyle.”*

MedFit Founder Lisa Dougherty said, *“Chronic illnesses and the health risk behaviors that cause them account for the majority of healthcare costs today worldwide. There is a huge opportunity for fitness and allied healthcare professionals to serve as pivotal players to make an impact in our world’s healthcare system.”*

Dougherty was selected as a finalist for the White House Champions of Change in 2016, recognizing individuals and businesses doing extraordinary things to empower and inspire members of their communities.

About canfitpro

canfitpro is the largest provider of education in the Canadian fitness industry. Founded in 1993, canfitpro delivers accessible, quality education, certifications, conferences, trade shows, and membership services. Canfitpro's over 24,000 members include some of the world's best fitness professionals, health club operators, industry suppliers, and fitness consumers.

<https://www.canfitpro.com/>

About the MedFit Network (MFN)

MedFit Network (MFN) is both a professional membership organization for fitness and allied healthcare professionals, gyms, studios, integrative wellness centers, and students as well as a free online resource directory for the public to locate fitness and allied healthcare professionals around the world with a background in prevention, treatment, and rehabilitation in working with those with chronic disease or medical conditions www.medfitnetwork.org

About the Medical Fitness Education Foundation (MFEF)

The Medical Fitness Education Foundation (MFEF) is a nonprofit 501(c)(3) founded in 2017 dedicated to creating and facilitating education programming to empower fitness and allied healthcare professionals to work confidently with the aging population and those with chronic disease or medical conditions, disabilities, women's health issues through online education, webinars and conferences. www.medfited.org

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