



Schwinn® Cycling: A DJ SAVED MY LIFE - THE SECRETS TO SAVVY PLAYLISTS

Join Schwinn's resident playlist DJ's and dive deep into amazing technology available to make playlists unforgettable! A DJ SAVED MY LIFE will explore the most popular places to find music AND the places the top instructors in the country use to find the best remixes and mashups to make their playlists exciting & memorable. But MOST importantly we will discuss how to use your music, how to WORK your music, and how this brings your class to LIFE (CREATING THE EXPERIENCE). Get out your pen and let's get started!

Music Research

- Who are you?
- What do you like to listen to?
- Favorite Genres?
- Top Artists?

Music Sites

- Tunes-Now APPLE
MUSIC Spotify
- WHAT ELSE?
- "On the house downloading"

Programs & Apps

Making the most of your music-

- Music mapping
 - SCHWINN PYRAMID
- Verse / Chorus / Bridge
- Surprise and delight / when to do it for maximum effect.
 - Energy matching
 - Music is the MOTIVATOR
- CREATE THE EXPERIENCE!

Thank you!