canfitpro I 2022
BUSINESS & LEADERSHIP
November 4, 2022

Leadership Development
Think Beyond the Mat - a Journey to Ownership
Presenter: Jen Hamilton
Sponsored by: Karli Taylor & Christine Conti

Business, Sales & Marketing
Attention to Retention: Top Level Strategies for Personal Training Success Long Term
Presenter: Dane Robinson
Sponsored by: Sherri McMillan

Wellness
Mental Wellness, Burnout and Resiliency - Real Talk
Presenter: Dee Bellenger & Teany Hidalgo
Sponsored by: Annika Kahn

General Session
Recruiting Rockstar Instructors & Trainers and Building a Kick A** Company Culture
Presenter: Diva Richards

FIC National Meeting (Open to all)

Leadership Development
The POWER of WORDS! Unlock your potential and grow your business!
Presenter: Karli Taylor & Christine Conti
Sponsored by: MedFit Classroom

Business, Sales & Marketing
Developing the skills to influence clients to invest in PT services
Presenter: Sherri McMillan
Sponsored by: Jungs Shin

Wellness
Energy Manners | Moving Meditation | Being Human
Presenter: Annika Kahn
Sponsored by:
**canfitpro® | 2022**

**BUSINESS & LEADERSHIP**

**November 18, 2022**

**10:30AM - 12:00PM EST | 7:30AM - 9:00AM PST | 9:30AM - 11:00AM CST**

- **Presenter:** Dwayne Smith
- **Topic:** Inclusive Leadership in The Fitness Industry

**Leadership Development**

**Business, Sales & Marketing**

- **Presenter:** Funk Roberts
- **Topic:** Expand Your Empire Online

**Technology**

- **Presenter:** Len Fridman
- **Topic:** Let’s Talk about Retention. It’s Key to Your Growth.

**12:15PM - 1:30PM EST | 9:15AM - 10:30AM PST | 11:15AM - 12:30PM CST**

- **Presenter:** Nathalie Plamondon-Thomas
- **Topic:** General Session
- **Title:** Master Your Communication Style to Exponentially Improve Performance and Profits: THINK Yourself® A RELATIONSHIPS PRO

**2:30PM - 4:00PM EST | 11:30AM - 1:00PM PST | 1:30PM - 3:00PM CST**

- **Presenter:** Tiffani Bassi
- **Topic:** How to Grow Your Client Roster, Make More Money, and Keep the “Personal” in Personal Training

- **Presenter:** Sean Greeley
- **Topic:** The 7-Figure Studio/Gym Roadmap: How to Grow from $10k to $100k a Month

- **Presenter:** Sara Hodson & Carl Ulmer
- **Topic:** A Fresh Look at Compensation Within the Fitness Industry - Panel
  
  **Facilitated by:** Nathalie Lacombe

**Sponsored by:**
- WellnessLiving
- NPE
- TRAINERIZE